## **Photo Licensing and Use**

## Can I give your photos to our student-athletes? under NIL? At all?

Generally the answer to this is No.\*

There are exceptions to this -- namely if you hired d3photography for an NCAA tournament game. The only way you can get those photos from the NCAA tournament or championship meet is to hire our photographer. We encourage you to share those images with your SAs. But we will not stop them from buying the photos from us separately. Each school's NIL policy is different, of course, **and d3photography.com will never be your NIL distributor** even if you hired us for the game. We do not have the staff or budget to hire the staff to manage that for you.

If you wish to purchase this right from any game we have covered you can contact us at <a href="mailto:sales@d3photography.com">sales@d3photography.com</a> to get a quote. Typically the price starts at \$250/game but can go up from there depending on the event and the photographer.

\* **The exception to this is for NCAA championships** since schools only have access to images because they purchased or agreed to purchase the images that is a different license. The "No" above applies to regular season events provided free of charge to schools and conferences.

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